



**SVKM's MITHIBAI COLLEGE OF ARTS, CHAUHAN INSTITUTE OF SCIENCE &
AMRUTBEN JIVANLAL COLLEGE OF COMMERCE AND ECONOMICS
(AUTONOMOUS)**



NAAC Reaccredited 'A' grade, CGPA:3.57

"Innovate and Lead: Join Mithibai's BMS to master Business Leadership!"

PROGRAM: BACHELOR OF MANAGEMENT STUDIES		SEMESTER - I
CATEGORY	COURSE TITLE	CREDITS
Major	Principles Of Management	3
Major	Fundamentals Of Accounting	3
Minor	Microeconomics	2
Open Elective 1	Mathematical And Statistical Techniques I	2
Open Elective 1	Relevance Of Economics In Daily Life	2
Open Elective 2	Media, Culture And Society	2
Open Elective 2	Rebuilding Our Relationship With Food	2
Vocational Skill Courses	Business Laws	2
Skill Enhancement Courses	Information Technology In Business Management	2
Ability Enhancement Courses	Communication Skills In English	4
Indian Knowledge System	Indian Knowledge System	2
TOTAL CREDITS		22

*As per NEP 2020 Guidelines.



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PROGRAM: BACHELOR OF MANAGEMENT STUDIES		SEMESTER - II
CATEGORY	COURSE TITLE	CREDITS
Major	Marketing Management	3
Major	Fundamentals Of Financial Services	3
Minor	Macroeconomics	2
Open Elective 1	Mathematical And Statistical Techniques II	2
Open Elective 1	Anthropology Of Food	2
Open Elective 1	Travel Writing	2
Open Elective 2	Applications Of AI In Business Management	2
Open Elective 2	Prompt Engineering	2
Open Elective 2	Food And Health	2
Vocational Skill Courses	Company Law	2
Skill Enhancement Courses	Personal Branding	2
Value Education Courses	Environmental Studies	2
Value Education Courses	Universal Human Values	2
Co-Curricular Courses	Art And Culture	2
Co-Curricular Courses	Cultural Activities	2
Co-Curricular Courses	Department Of Lifelong Learning And Extension	2
Co-Curricular Courses	National Cadet Corps	2
Co-Curricular Courses	National Service Scheme	2
Co-Curricular Courses	Sports	2
Co-Curricular Courses	Yoga	2
TOTAL CREDITS		22

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PROGRAM: BACHELOR OF MANAGEMENT STUDIES		SEMESTER - III
CATEGORY	COURSE TITLE	CREDITS
Major	Entrepreneurship Management	4
Major	Accounting For Managerial Decisions	4
Minor	Workplace Psychology And Organizational Behaviour	4
Open Electives	IT In Business	2
Open Electives	Film Appreciation	2
Vocational Skill Courses	Advertising	2
Vocational Skill Courses	Debt And Equity Markets	2
Skill Enhancement Courses	Essential Professional Skills	2
Field Projects	Field Project	2
Community Engagement And Service	Community Engagement And Service	2
Co-Curricular Courses	Art And Culture	2
Co-Curricular Courses	Cultural Activities	2
Co-Curricular Courses	Department Of Lifelong Learning And Extension	2
Co-Curricular Courses	National Cadet Corps	2
Co-Curricular Courses	National Service Scheme	2
Co-Curricular Courses	Sports	2
Co-Curricular Courses	Yoga	2
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PROGRAM: BACHELOR OF MANAGEMENT STUDIES		SEMESTER - IV
CATEGORY	COURSE TITLE	CREDITS
Major	Strategic Management	4
Major	Production And Total Quality Management	4
Minor	Direct Tax	4
Open Electives	Advanced Excel	2
Open Electives	Basics Of Photography	2
Modern Indian Language	Gujarati Bhasha Parichay	4
Modern Indian Language	Hindi Bhasha Parichay	4
Modern Indian Language	Marathi Bhasha Parichay	4
Modern Indian Language	Sanskrit Bhasha Parichay	4
Field Projects	Field Project	2
Community Engagement And Service	Community Engagement And Service	2
Co-Curricular Courses	Art And Culture	2
Co-Curricular Courses	Cultural Activities	2
Co-Curricular Courses	Department Of Lifelong Learning And Extension	2
Co-Curricular Courses	National Cadet Corps	2
Co-Curricular Courses	National Service Scheme	2
Co-Curricular Courses	Sports	2
Co-Curricular Courses	Yoga	2
TOTAL CREDITS		22

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