



Shri Vile Parle Kelavani Mandal's

**MITHIBAI COLLEGE OF ARTS, CHAUHAN
INSTITUTE OF SCIENCE & AMRUTBEN JIVANLAL
COLLEGE OF COMMERCE AND ECONOMICS
(AUTONOMOUS)**

NAAC Reaccredited 'A' grade, CGPA: 3.57



PROGRAMME:

M.COM (BUSINESS MANAGEMENT)

ACADEMIC YEAR 2024-2025

ABOUT US

The college offers students the widest possible scope and opportunity for academic exploration and all-round growth.

The college inculcates values that prepare a student for academic excellence by developing critical thinking, a professional work ethic and the determination to be accountable.

ABOUT THE PROGRAM

Managers need to frame policies and take decisions in accordance with the latest trends in the industry and business environment. They need to have a better understanding of managing business.

Keeping these points in mind, the curriculum has been designed in the best interests of the learners. The program is comprehensive - it provides the necessary training (both in theoretical and practical aspects) that is needed to manage business efficiently.

ELIGIBILITY CRITERIA

A candidate for being eligible must have passed a three year bachelor's degree programme in: (B.COM./B.M.S./B.A.F./B.B.I./B.F.M.)



Admission will be strictly on merit basis.

For more details, visit:
mithibai.ac.in

INTAKE CAPACITY

60 students

Contact:

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PROGRAM HIGHLIGHTS

- INTERNSHIP BASED PROJECT WORK
- RESEARCH BASED PROJECT WORK
- COMPUTER APPLICATIONS IN BUSINESS
- BUSINESS ANALYTICS
- INTERACTIVE TEACHING & LEARNING PEDAGOGY
- EXPERIENTIAL LEARNING
- EMINENT GUEST SPEAKERS FROM VARIED INDUSTRIES
- FIELD WORK BASED PROJECTS & ASSIGNMENTS



AFTER SUCCESSFUL COMPLETION OF THE PROGRAM CAREER OPPORTUNITIES ARE AVAILABLE IN THE FIELDS OF:

- Business Management
- Entrepreneurship
- Retail Management
- Marketing
- Human Resource Management
- Advertising
- Logistics & SCM
- Business Analytics
- E-commerce
- Digital Marketing
- Public Relations
- Brand Management
- Research
- Education



PROGRAM SPECIFIC OUTCOMES

- Develop the ability to understand, analyze and apply management concepts.
- Be a Good leader, Decision maker, Presenter and a Team player and contribute effectively towards the success of the organization.
- Get Sensitized towards Business Ethics and develop Moral and Social Values.
- Imbibe knowledge to establish own startup and become successful entrepreneurs.
- Become a morally and socially responsible person.