

## CAREER FAIR JANUARY 2015

The Department of Commerce organised a three day entrepreneurial career fair for the students of FYBCOM on 22<sup>nd</sup>, 23<sup>rd</sup>, 24<sup>th</sup> of January, 2015 in the admission area of Mithibai College.

The stalls were decorated by the students with posters and display of products in different aesthetics. The students were guided by Prof. Michael Vaz, in the areas of planning, execution and various other business areas.

The students sold food products like chat items, confectionaries & beverages. There were also stalls selling merchandise products where students learnt the practical aspect of intermediaries. They sold leather products like wallets, belts & bags. There were also stalls selling party products, accessories and gift items. The student added entertainment element to the fair by setting up gaming zone.

There were lot of footfalls which included teachers and non-teaching staffs. The students learnt pricing, distribution, selling tactics and the true picture of conducting business.

There were stalls which made huge, marginal and average profits as well as minor losses. On the whole, it was a learning & enriching experience.







