



Shri Vile Parle Kelavani Mandal's ITHIBAI COLLEGE OF ARTS, CHAUHAN INSTITUTE OF SCIENCE & AMRUTBE JIVANLAL COLLEGE OF COMMERCE AND ECONOMICS (AUTONOMOUS) NAAC Reaccredited 'A' grade, CGPA: 3.57 (February 2016), Granted under RUSA, FIST-DST & -Star College Scheme of DBT, Government of India, Best College (2016-17), University of Mumbai

# Affiliated to the **UNIVERSITY OF MUMBAI**

Program: B.A.

**Course: Mass Communication** 

Semester III & IV

Choice Based Credit System (CBCS) with effect from the Academic year 2019-20

# **PROGRAMME SPECIFIC OUTCOMES (PSO'S)**

On completion of the B.A - English, the learners should be enriched with knowledge and be able to-

- **PSO 1:** the learners will have a thorough command over all the language-based skills and will have linguistic competence and effective communication skills required for employability.
- **PSO 2:** They will be familiar with the conventions of diverse textual genres including fiction, non-fiction, poetry, autobiography, biography, graphic novel, memoir, film, drama and essays.
- **PSO 3:** The learners will display keen ability to translate the conceptual knowledge into practical work in various professions
- **PSO 4:** The learners will display sensitivity and understanding of various cultures other than the one that is native to the learners.
- **PSO 5:** The learners will be able to engage in fruitful and enriching dialogue with other peers, critics, and intellectuals in the domain of literature.
- **PSO 6:** The learners will be able to apply critical framework to the analysis of literary texts from any culture and carry out independent research which is a requisite for pursuing a postgraduate program in English.
- **PSO 7:** The learners will display sensitivity towards multiculturalism and plurality of the society, better understanding of human nature and social behaviour and ability to function in a humane way in the society.

#### Preamble

Mass communication is a powerful mode of communication in modern times. The varied forms of mass communication available make dissemination of information among audience highly effective. Moreover, mass communication media is utilized for entertainment, informational, educational, motivational and awareness purposes by various institutions and structures of the society. Mass communication also becomes one of the pillars on which a civil society creates a democratic forum to debate and critical examine the existing social and political situations. Therefore, introducing the learners to this important aspect of communication would enable them to understand the complex network of media and communication that functions in India and how the modern Indian society thrives through the production of material for the media and consumption of material by the masses.

## **Evaluation Pattern**

The performance of the learner will be evaluated in two components. The first component will be a Continuous Assessment with a weightage of 25% of total marks per course. The second component will be a Semester end Examination with a weightage of 75% of the total marks per course. The allocation of marks for the Continuous Assessment and Semester end Examinations is as shown below:

## a) Details of Continuous Assessment (CA)

25% of the total marks per course:

Continuous Assessment	Details	Marks
Component 1 (CA-1)	Designing a newspaper or Radio Drama/ Discussion (Semester III) Making a short film or Advertisement (Semester IV)	15 marks
Component 2 (CA-2)	Visit Report: Semester III: Visit to either newspaper company or radio station Semester IV: Visit to either television set or film set	10 marks

#### b) Details of Semester End Examination

75% of the total marks per course. Duration of examination will be two and half hours.

Question Number	Description	Marks	Total Marks
1.	Essay on Unit 1. (1 out of 2)	15	15
2	Essay on Unit 2. (1 out of 2)	15	15
3	Essay on Unit 3 (1 out of 2)	15	15
4	Essay on Unit 4 (1 out of 2)	15	15
5	Short notes on all units (2 out of 4)	15	15
	•	Total Marks	75

Signature

Signature

Signature

HOD

Approved by Vice – Principal

Approved by Principal

Program: B.A (2020-21) Semester: III						
Course: I	Aass Communicat	tion		Course Code: UAMAMCAC3		
Teaching Scheme			Evaluation Scheme			
Lecture (Hours per week)	Practical (Hours per week)	Tutori al (Hours per week)	Credit	Continuous Assessment (CA) (Marks - 25)Semester Er Examinations ( (Marks- 75)		ations (SEE) arks- 75
4	-	-	2	25		75
	<b>Objectives:</b>					
1. To int	roduce the students	s to some	major aspects of	f communication and mass	communication	on.
2. To dev	velop among the stu	idents a b	road perspective	of the past and the present	status of Mas	s Media in India.
	velop among the s s, roles and audien			anding of the Mass Media	a regarding th	neir presentation
4. To de India.	velop among the st	tudents a	critical understa	anding of some special role	es of different	t Mass Media in
	-			ndian mass media to nation	-	nt.
6. To acc	uaint the students	with some	e issues and law	s related to mass media in I	ndia.	
		e student	s to various jo	b and career opportunitie	es in media i	ndustry.
Course O After com CO1: CO2:	pletion of the cour Recognize major Identify the past a	aspects of	f mass commun	e to: ication, its purpose and infl s Media in India and the spe		
CO3:	•			edoms and democracy to un erse media consumers and s		• •
CO4:	Evaluate the polit business interest			influence of media industrie	es and the bal	ance between
CO5:	Assess the contril	oution of I	Indian mass mee	dia to national development		
CO6:	Create content for	r various	mass media incl	uding online media		
CO7:	Have awareness of	of the vari	ous job opportu	nities in mass media indust	ry	
Outline of Syllabus: (per session plan)						
Modu le	Description					No of Hours
1 N	Iodels, Theories	of Mass	Communicati	on		12
2 T	ools and Functio	ons of Ma	iss Communic	ation		12

3	Journalism	12
4	Radio	12
	Total	48 Hours

Unit	Торіс	No. of Hours/Credits
Module 1	<ul> <li>Models, Theories of Mass Communication         <ol> <li>Models: Hannon and Weaver, SMCR Model, Laswell's Model, Osgood Model, Dance Model, Schramm Model, Gerbner's Model, New Combe's Model, Convergent Model, Gate-keeping Model</li> <li>Theories: Hypodermic Needle Theory, Two-Step Theory, Multistep Theory, Commercial Theory, Play Theory, Selective Exposure, Perception and Retention Theory, Individual Differences Theory, The Authoritarian Theory, The Libertarian Theory, The Soviet Communist/Workers Theory, The Social Responsibility Theory, Development Media Theory, Democratic Participant Theory</li> </ol> </li> </ul>	12 hours 0.5 credit
Module 2	<ul> <li>Tools and Functions of Mass Communication         <ol> <li>Tools: Newspaper, Magazine, Television, Records, Internet, Advertising, Public Relations, Folk Media and Traditional Media, New Age Media</li> <li>Functions: Entertainment, Social Awareness and Education, Advertising</li> </ol> </li> </ul>	12 hours 0.5 credit
Module 3	Journalism         i) History of Journalism, Journalism Ethics and Standards, Journalistic Writing         ii) News Reporting, Types of News, News Structure, News Writing, News Room Structure and Role,         iii) Report Writing for all media, Reporting Skills, Types of Reporting         iv) Journalistic Writing Techniques         v) Editing: Rules of editing, basic editorial set-up of a daily newspaper, editing processes         vi) Newspaper Management, Working of the News Room, Newspaper Make-up	12 hours 0.5 credit

Module 4	<ul> <li>Radio <ol> <li>History of Radio</li> <li>Types of Radio Programs: Radio Drama, Radio commercials/jingles, radio documentary, radio feature, radio interview, radio discussion, news programs</li> <li>Era of FM Radio</li> <li>Radio Scripting and key elements of radio writing</li> <li>Radio Program Production</li> </ol> </li> </ul>	12 hours 0.5 credit

Program	: B.A (2020-21)			S	Semester: IV		
Course: Mass Communication				Course Code: UAMAMCAC4			
Teaching Scheme			<b>Evaluation Scheme</b>				
	(indus per (indus		Credit	Continuous Assessment (CA (Marks - 25)	A) Exami (N	nester End nations (SEE) Iarks- 75 1estion Paper)	
4	-	-	2	25		75	
Outline o	f Syllabus: (per s	ession plan	ı)				
Module	Description					No of Hours	
1	Television					12	
2	Cinema					12	
3	Advertising	12					
4	Mass Commun	ication an	d Society			12	
	Total					48 Hours	

Unit	Торіс	No. of Hours/Credits	
Module 1	Televisioni) History of Televisionii) Television Genres: News, Documentaries, Advertising, Serials, Talk-Shows, Soap Operas, Children's Programmes, Reality TV, Religious Programmes, Sports Programmes, Film Based 	12 hours 0.5 credit	
Module 2	Cinema         i) History of Indian Cinema         ii) Documentary and Short Films         iii) Process of Film Making: Initial Story, Scriptwriting, Casting, Shooting, Editing, Dubbing, Marketing and Distribution, Screening         iv) Ethics and laws governing Indian Cinema	12 hours 0.5 credit	
Module 3	dule 3Advertisingi) Origin and Development of Advertisingii) Advertising Types, Principles of Advertising and Structure of Advertising Agencyiii) Advertising through print, radio, TV and digital: Advertising Copy and Design, Visualisation, Story Board Writing, Camera Techniquesiv) Ethics and Morals of Advertising: Code of the Advertising Standards		
Module 4	Mass Communication and Society i) Media Audiences, Public and Public Opinion	12 hours 0.5 credit	

<ul> <li>ii) Effects of Mass Media: Mass media and the Indian Family, Mass Media and Women, Violence in Media</li> <li>iii) Theories of Media Effects</li> </ul>	

### **Suggested Readings**

- 1. Acharya A.N : Television in India, Manas Publications, New Delhi, 1987.
- 2. Ahuja B.K. : Mass Media Communication : Theory and Practices, Saurabh Publishing House, New Delhi, 2010
- 3. Ahuja B. N. : History of Press., Press Laws and Communications ,Surjeet Pub. New Delhi. 1989.
- 4. Chattergy P.C. : Broadcasting in India , Sage ( II nd ed.) New Delhi , 2000
- 5. Folkerts Jean and Stephen Lacey : The Media in Your Life ( 3rd ed.) , Pearson Education , 2004
- 6. Joseph M.K. : Freedom of the Press , Anmol Publication. New Delhi, 1997
- 7. Joshi Uma : Textbook of Mass Communication and Media ,Anmol Publications Pvt. Limited, New Delhi ,2002
- 8. Keval Kumar: Mass Communication: A Critical Analysis, Vipul Prakashan, Mumbai, 2002
- 9. Khan & K. Kumar : Studies in Modern Mass Media, Vol.1 & 2., Kanishka Pub. 1993.
- 10. Narula Uma : Mass Communication Theory and Practice , Haranand, New Delhi, 1994
- 11. Parthasarathy R. : Journalism in India , Sterling pub. New Delhi.1989.
- 12. Puri Manohar : Art of Editing , Prag Publication, New Delhi. 2006.
- 13. Ranganathan Maya and Rodrigues Usha : Indian Media in a Globalised World, Sage, 2010
- 14. Rantanen, Terhi. : Media and Globalisation, Sage, London. 2005.
- 15. Rodman George : Making Sense of Media : An Introduction to Mass Communication , Longman , 2000
- 16. Roy Barun : Beginner's Guide to Journalism and Mass Communication , V& S Publishers, New Delhi.
- 17. Sankhder B M : Press, Politics and Public Opinion in India , Deep Pub. New Delhi, 1984.
- 18. Seetharaman S : Communication and culture, Associate pub. Mysore, 1991.
- 19. Singhal Arvind and Rogers Everest : India's Communication Revolution: From Bullock Carts to Cyber Marts , Sage, 2000
- 20. Srivastava K. M. : Media towards 21st Century, Sterling Pub. New Delhi. 1998.
- 21. Vilanilam J.V.: Development Communication in Practice, Sage , 2009





Shri Vile Parle Kelavani Mandal's ITHIBAI COLLEGE OF ARTS, CHAUHAN INSTITUTE OF SCIENCE & AMRUTBE JIVANLAL COLLEGE OF COMMERCE AND ECONOMICS (AUTONOMOUS) NAAC Reaccredited 'A' grade, CGPA: 3.57 (February 2016), Granted under RUSA, FIST-DST & -Star College Scheme of DBT, Government of India, Best College (2016-17), University of Mumbai

# Affiliated to the **UNIVERSITY OF MUMBAI**

Program: B.A.

**Course: Indian Literature in English** 

Semester III & IV

Choice Based Credit System (CBCS) with effect from the Academic year 2019-20

# **PROGRAMME SPECIFIC OUTCOMES (PSO'S)**

On completion of the B.A - English, the learners should be enriched with knowledge and be able to-

- **PSO 1:** the learners will have a thorough command over all the language-based skills and will have linguistic competence and effective communication skills required for employability.
- **PSO 2:** They will be familiar with the conventions of diverse textual genres including fiction, non-fiction, poetry, autobiography, biography, graphic novel, memoir, film, drama and essays.
- **PSO 3:** The learners will display keen ability to translate the conceptual knowledge into practical work in various professions
- **PSO 4:** The learners will display sensitivity and understanding of various cultures other than the one that is native to the learners.
- **PSO 5:** The learners will be able to engage in fruitful and enriching dialogue with other peers, critics, and intellectuals in the domain of literature.
- **PSO 6:** The learners will be able to apply critical framework to the analysis of literary texts from any culture and carry out independent research which is a requisite for pursuing a postgraduate program in English.
- **PSO 7:** The learners will display sensitivity towards multiculturalism and plurality of the society, better understanding of human nature and social behaviour and ability to function in a humane way in the society.

#### Preamble

Indian English Literature is a body of work by writers in India who write in the English language and whose native or co-native language could be one of the numerous languages of India. Its early history began with the works of Michael Madhusudan Dutt followed by R. K. Narayan, Mulk Raj Anand and Raja Rao who contributed to Indian fiction in the 1930s. It is also associated with the works of members of the Indian diaspora, such as V. S. Naipaul, Kiran Desai, Jhumpa Lahiri, Kovid Gupta, Agha Shahid Ali, Rohinton Mistry and Salman Rushdie, who are of Indian descent. The paper exposes students to the rich and diverse writings that are available in this literature. The paper also opens up the debate about the colonial and postcolonial writings and the influence of the colonizer's language on the Indian writers.

## **Evaluation Pattern**

The performance of the learner will be evaluated in two components. The first component will be a Continuous Assessment with a weightage of 25% of total marks per course. The second component will be a Semester end Examination with a weightage of 75% of the total marks per course. The allocation of marks for the Continuous Assessment and Semester end Examinations is as shown below:

## c) Details of Continuous Assessment (CA)

25% of the total marks per course:

Continuous Assessment	Details	Marks
Component 1 (CA-1)	Assignment	15 marks
Component 2 (CA-2)	Presentation	10 marks

#### d) Details of Semester End Examination

75% of the total marks per course. Duration of examination will be two and half hours.

Question Number	Description	Marks	Total Marks
1.	Essay on Unit 1. (1 out of 2)	15	15
2	Essay on Unit 2. (1 out of 2)	15	15
3	Essay on Unit 3 (1 out of 2)	15	15
4	Short notes on Unit 2 (2 out of 4)	15	15
5	Short notes on Unit 3 (2 out of 4)	15	15
	•	Total Marks	75

Signature

Signature

Signature

HOD

Approved by Vice – Principal

Approved by Principal

Program: B.A (2020-21)				Semester: III			
Course: I	ndian Literature	in Englisl	n		Course Code: UAMAENG302		
Teaching Scheme				<b>Evaluation Scheme</b>			
Lecture (Hours per week)	Practical (Hours per week)	Tutori al (Hours per week)	Credit	Assessment (	Continuous Assessment (CA) (Marks - 25)		ester End ations (SEE) arks- 75 stion Paper)
3	-	-	3	25			75
Learning	Objectives:						
1. To intr	oduce learners to t	he unique	eness of Indian I	Literature in Engli	sh		
2. To acc	uaint learners to th	e pluralis	tic dimensions of	of Indian Literatur	e in Engl	ish	
3. To hel	p them understand	the differ	ent genres of In	dian Literature in	English		
4. To fan	niliarise learners w	ith differe	nt perspectives	of approaching the	is literatu	re	
5. To ma	ke learners aware o	of promin	ent Indian Write	ers in English			
6. To intr	oduce the students	to variou	s job and career	opportunities in r	nedia ind	ustry.	
CO3: CO4:							
Outline of	f Syllabus: (per se	ssion pla	n)				
Module	Description						No of Hours
1	Essays						12
2	Novel 12						12
3	Short Stories 12						
						36 Hours	

Unit	Торіс	No. of Hours/Credits	
Module 1	<ul> <li>Essays (Indian Non-Fiction in English)         <ol> <li>Meenakshi Mukherjee: "The Anxiety of Indianness" from The Perishable Empire: Essays on Indian Writing in English.</li> <li>Urvashi Butalia: "Memory" from The Other Side of Silence: Voices from the Partition of India</li> <li>K. Satchidanandan: "That Third Space: Interrogating the Diasporic Paradigm" from Indian Literature, Vol 45, No.3 (203) (May-June 2001)</li> <li>Jasbir Jain: "Prologue" from Beyond Postcolonalism: dreams and realities of a nation</li> </ol> </li> </ul>	12 hours 1 credit	
Module 2	Novel Gopinath Mohanty: <i>Paraja</i>	12 hours 1 credit	
Module 3	<ul> <li>Short Stories</li> <li>i) Mulk Raj Anand: "The Lost Child"</li> <li>ii) R. K. Narayan: "The Matyr's Corner'</li> <li>iii) Munshi Premchand: "The Resignation"</li> <li>iv) Shashi Deshpande: "The Awakening" (from Collected Stories, Vol. 1, Penguin Books India Pvt. Ltd. New Delhi, 2003.</li> </ul>	12 hours 1 credit	

Program: B.A (2020-21) Semester: IV						
Course: Indian Literature in English - IICourse Code: UA					se Code: UAM	AENG402
	Teaching	Scheme		Evalu	ation Scheme	
Lecture (Hours per week) Practical (Hours per week) Hours per week) Hours per week) Hours per week) Hours per week)		Continuous Assessment (CA) (Marks - 25)	Examin (Ma	ester End ations (SEE) arks- 75 estion Paper)		
3	_	-	3	25		75
Outline o	f Syllabus: (per s	ession plan	)			
Module	Description					No of Hours
1	Essays				12	
2	Poetry					12
3	Drama				12	
	Total					36 Hours

Unit	Торіс	No. of Hours/Credits	
Module 1	<ul> <li>Essays: <ul> <li>i) Makarand Paranjape: Introductory essay to Indian Poetry in English. 1993. Madras: Macmillan India Press.</li> <li>ii) Arjun Dangle: "Dalit Literature: Past, Present and Future" from Poisoned Bread. 1992. Hyderabad: Orient Longman Ltd.</li> <li>iii) Vijay Tendulkar: "Characterization and Structure: Two Essentials for a Playwright" from Collected Plays in Translation. 2003. New Delhi: OUP.</li> <li>iv) Rajeswari Sunder Rajan: "English Literary Studies, Women's Studies and Feminism in India". Source: Economic and Political Weekly, Vol 43. No. 43 (Oct. 25-31, 2008).</li> </ul> </li> </ul>	12 hours 1 credit	
Module 2	<ul> <li>Poetry <ul> <li>i) Jayanta Mahapatra: 'Hunger' and 'Freedom'</li> <li>ii) Keki Daruwalla: 'Gulzaman's Son', 'A Take-Off on a Passing Remark'</li> <li>iii) Arundhati S.: '5.46, Andheri Local' and 'Recycled'</li> <li>iv) Dilip Chitre: 'Father Returning Home' and 'Crippled-I'(Tukaram)</li> </ul> </li> </ul>	12 hours 1 credit	
Module 3	Drama i) Mohan Rakesh: <i>One Day in Ashadha</i> (translated. by Sarah K. Enslay)	12 hours 1 credit	

#### **Suggested Reading:**

- 1. Agrawal, Anju Bala. 2010. Post-Independence Indian Writing in English (Vols. I and II). Delhi: Authorspress.
- 2. Agarwal, Beena. 2012. Contemporary Indian English Drama: Canons and Commitments. Jaipur: Aadi Publications.
- 3. Agarwal, Smita, ed. 2014. Marginalized: Indian Poetry in English. New York: Rodopi.
- 4. Ahmad, Aijaz. 1996. In Theory: Classes, Nations, Literatures. Delhi: Oxford University Press.
- 5. Basu, Tapan, ed. 2002. Translating Caste. New Delhi: Katha.
- 6. Bhattacharya, Gargi. "(De) Constructing an Aesthetics of Indian Writing in English". use India, Issue 70 (Nov-Dec 2016) http://www.museindia.com/regularcontent.asp?issid=32&id=2049
- 7. Bose, Brinda, ed. 2002. Translating Desire: The Politics of Gender and Culture in India. New Delhi: Katha.
- 8. Daruwalla, Keki, ed. 1980. Two Decades of Indian Poetry 1960-1980.Delhi: Vikas Publishing.
- 9. Das, Bijay Kumar. "Remembering the Founding Fathers of Indian English Fiction". Journal of Literature, Culture and Media Studies Winter Vol.-I. Number 2(July-December 2009): 7-15.Web.
- 10. Dharwadker, Vinay and A.K. Ramanujan, eds. 1994. The Oxford Anthology of Modern Indian Poetry. Delhi: Oxford University Press.
- 11. nation. Jaipur: Rawat Publications.
- 12. Jain, Jasbir. 2007. Reading Partition/Living Partition. Jaipur: Rawat Publications.
- 13. Joshi, Priya. 2003. In Another Country: Colonialism, Culture and the English Novel in India. New Delhi: Oxford University Press.
- 14. Kambar, Chandrasekhar. 2000. Modern Indian Plays. Vols. 1 & 2. New Delhi: National School of Drama.
- 15. Karnad, Girish. 1995. "Author's Introduction" in Three Plays. Delhi: OUP.
- 16. King, Bruce. 2001. Modern Indian Poetry in English. Revised Edition. Oxford University Press.
- 17. Kushwaha, M.S. 1984. Dimensions of Indian English Literature. New Delhi: Sterling Publishers Pvt. Ltd.
- 18. Mc Cutchion, David. 1973. Indian Writing in English. Calcutta: Writers Workshop.
- 19. Mehrotra, Arvind, ed. 2010. A Concise History of Indian Literature in English. New Delhi : Permanent Black.
- 20. Mittal, R.K. 2013. Problems of Indian Creative Writing in English. New Delhi: Kumud Publishers.
- 21. Naik, M.K. 1977. Critical Essays on Indian Writing in English. Madras: Macmillan.
- 22. Naik, M.K. 1979. Aspects of Indian Writing in English. Delhi: Macmillan.
- 23. Naik, M.K. 1982. History of Indian English Literature. New Delhi: Sahitya Akademi.
- 24. Naik. M.K. 1984. Dimensions of Indian English Literature. New Delhi: Sterling Publishers Pvt. Ltd.
- 25. Naik, M.K. 1987. Studies in Indian English Literature. New Delhi: Sterling Publishers Pvt. Ltd.
- 26. Nayar, Pramod. 2008. Postcolonial Literature: An Introduction. New Delhi: Pearson Education.
- 27. Panikker, K. Ayyappa. 1991. Indian English Literature Since Independence: Golden Jubilee Vol.1940-1990. New Delhi: The Indian Association for English Studies.
- 28. Paranjape, Makarand. 1993. Indian Poetry in English. Macmillan India Ltd.

- 29. Paranjape, Makarand. "Indian (English) Criticism: Some Notes." Indian Literature, Vol. 37, No. 2 (160) (March-April, 1994), pp. 70-78. Print.
- 30. Rahman, Gulrez Roshan. 2012. Indian Writing in English: New Critical Perspectives. New Delhi: Swarup Book Publishers.
- 31. Rau, M. Chalapathi. 1982. Indian Drama: Traditional Societies in Transition. New Delhi: Allied Publishers Private Ltd.
- 32. Shaikh, F.A. 2009. New Perspectives on Indian Writing in English. New Delhi: Sarup and Sons.
- 33. Singh, Amardeep. "Friday, September 24, 2004 "An Introduction to Edward Said, Orientalism, and Postcolonial Literary Studies." Friday, September 2004
- 34. Sinha, Krishna Nandan. 1979. Indian Writing in English. Delhi: Heritage Publishers.
- 35. Stewart, Frank and Sukrita Paul Kumar, ed. 2008. Crossing Over: Partition Literature from India, Pakistan, and Bangladesh. New Delhi:Doaba Publications.
- 36. Viswanathan, Gauri. 1989. Masks of Conquest: Literary Study and British Rule in India.New Delhi: Oxford University Press.
- 37. Walsh, William. 1990. Indian Literature in English. London: Longman.

Useful Links and YouTube videos

https://www.youtube.com/watch?v=cvBNzvVlZlc

https://www.youtube.com/watch?v=tpibUVAbCDU

https://www.youtube.com/watch?v=w8LLmZ09HRg

https://www.youtube.com/watch?v=hAxfmbthIxw

https://www.youtube.com/watch?v=3LC6BEqgCoc





Shri Vile Parle Kelavani Mandal's ITHIBAI COLLEGE OF ARTS, CHAUHAN INSTITUTE OF SCIENCE & AMRUTBE JIVANLAL COLLEGE OF COMMERCE AND ECONOMICS (AUTONOMOUS) NAAC Reaccredited 'A' grade, CGPA: 3.57 (February 2016), Granted under RUSA, FIST-DST & -Star College Scheme of DBT, Government of India, Best College (2016-17), University of Mumbai

# Affiliated to the **UNIVERSITY OF MUMBAI**

Program: B.A.

**Course: American Literature** 

Semester III & IV

Choice Based Credit System (CBCS) with effect from the Academic year 2019-20

# **PROGRAMME SPECIFIC OUTCOMES (PSO'S)**

On completion of the B.A - English, the learners should be enriched with knowledge and be able to-

- **PSO 1:** the learners will have a thorough command over all the language-based skills and will have linguistic competence and effective communication skills required for employability.
- **PSO 2:** They will be familiar with the conventions of diverse textual genres including fiction, non-fiction, poetry, autobiography, biography, graphic novel, memoir, film, drama and essays.
- **PSO 3:** The learners will display keen ability to translate the conceptual knowledge into practical work in various professions
- **PSO 4:** The learners will display sensitivity and understanding of various cultures other than the one that is native to the learners.
- **PSO 5:** The learners will be able to engage in fruitful and enriching dialogue with other peers, critics, and intellectuals in the domain of literature.
- **PSO 6:** The learners will be able to apply critical framework to the analysis of literary texts from any culture and carry out independent research which is a requisite for pursuing a postgraduate program in English.
- **PSO 7:** The learners will display sensitivity towards multiculturalism and plurality of the society, better understanding of human nature and social behaviour and ability to function in a humane way in the society.

#### Preamble

American Literature has been an important part of English literature for the last 200 years or more. The pluralistic nature of American literature due to the influx of emigrants from different parts of the world has made the writings rich in themes and concerns. The experimentation with styles and forms has also been strong aspects of this literature. Introducing the learners to the plethora of works in varied genres of American literature would enable them to develop a multicultural perspective and understanding of the world. This paper would enable them to develop an understanding of the political, cultural and social influences that have shaped the literature of America and appreciate a cross cultural reading of literature.

### **Evaluation Pattern**

The performance of the learner will be evaluated in two components. The first component will be a Continuous Assessment with a weightage of 25% of total marks per course. The second component will be a Semester end Examination with a weightage of 75% of the total marks per course. The allocation of marks for the Continuous Assessment and Semester end Examinations is as shown below:

## e) Details of Continuous Assessment (CA)

25% of the total marks per course:

<b>Continuous Assessment</b>	Details	Marks
Component 1 (CA-1)	Assignment	15 marks
Component 2 (CA-2)	Presentation	10 marks

#### f) Details of Semester End Examination

75% of the total marks per course. Duration of examination will be two and half hours.

Question Number	Description	Marks	Total Marks
1.	Essay on Unit 1. (1 out of 2)	15	15
2	Essay on Unit 2. (1 out of 2)	15	15
3	Essay on Unit 3 (1 out of 2)	15	15
4	Short notes on Unit 2 (2 out of 4)	15	15
5	Short notes on Unit 3 (2 out of 4)	15	15
		Total Marks	75

Signature

Signature

Signature

HOD

Approved by Vice – Principal

Approved by Principal

Program: B.A (2020-21)					Semester: III		
Course: American Literature			Course Code: UAMAENG303				
Teaching Scheme		Evaluation Scheme					
Lecture (Hours pe week)	Practical (Hours per week)	Tutori al (Hours per week)	Credit	Continuou Assessment ( (Marks - 2	IS CA) Examin (Ma	ester End ations (SEE) arks- 75 estion Paper)	
3	-	-	3	25		75	
	<b>Objectives:</b>						
	quaint the learners can Literature	s of litera	ture with the	various genres and	l literary works of tw	wentieth century	
		homogon	l stulas of Ama	ricon Literatura			
	isitize them to the t		2		maniaa thuanah litana	wy towata	
				•	merica through litera	•	
	ucing them to the li	0			n, and multicultural	sensionnes by	
	ilitate cross-cultura	•	1 6		Literature		
Course O	utcomes:	1 1					
	pletion of the cours	se, learner	s would be able	e to:			
CO1:	Identify key ideas	, represen	tative authors a	nd works, significa	ant historical or cultur	al	
	events, and characteristic perspectives or attitudes expressed in the 20 <sup>th</sup> Century American Literature						
CO2:	Demonstrate know 20 <sup>th</sup> Century in A	U	the development	nt of characteristic	forms or styles of exp	pression during	
CO3:				-	idual or communal va nmunities of America		
CO4:	Facilitate cross-cu	ıltural per	spectives and d	iscussions on Ame	rican Literature		
<b>CO5:</b> Integrate the pluralistic aspect of American literature and co-relate its similarities with Indian literature							
Outline of Syllabus: (per session plan)							
Module	Description					No of Hours	
1	Essays					12	
2	Novel					12	
3	Short Stories					12	
	Total					36 Hours	

Unit	Торіс	No. of Hours/Credits
Module 1	<ul> <li>Essays</li> <li>i) Cynthia Ozick: 'Portrait of the Essay as a Warm Body'</li> <li>ii) John D'Agata: 'We might as well Call it the Lyric Essay'</li> <li>iii) Henry David Thoreau: 'Walking'</li> </ul>	12 hours 1 credit
Module 2	Novel         Kurt Vonnegut: Slaughterhouse-Five	12 hours 1 credit
Module 3	<ul> <li>Short Stories</li> <li>i) John Steinbeck: 'The Chrysanthemums' (http://myweb.dal.ca/dhevans/2034/Readings/C hrysanthemums.pdf)</li> <li>ii) Alice Walker: 'Everyday Use' (https://www.deanza.edu/faculty/leonardamy/E veryday%20Use.pdf)</li> <li>iii) Amy Tan: 'Two Kinds' (http://s3.amazonaws.com/scschoolfiles/400/two_ kinds_by_amy_tan. pdf)</li> <li>iv) Jhumpa Lahiri - "Mr. Pirzada Came to Dine" (from Unaccustomed Earth ,Penguin Random House, 2009.)</li> </ul>	12 hours 1 credit

Program: B.A (2020-21) Semester: IV						
Course: American Literature - III Course Code: UAN					se Code: UAM	AENG403
	Teaching	Scheme		Evalu	ation Scheme	
Lecture (Hours per week) week) week) Tutori al (Hours per week) per week) week)		Continuous Assessment (CA) (Marks - 25)	Examin (Ma	ester End ations (SEE) arks- 75 estion Paper)		
3	-	-	3	25		75
Outline o	f Syllabus: (per s	ession plan	)			
Module	Description					No of Hours
1	Biography				12	
2	Drama					12
3	Poetry					12
	Total					36 Hours

Unit	Торіс	No. of Hours/Credits
Module 1	Biography bell hooks: <i>Bone Black</i>	12 hours 1 credit
Module 2	Drama Edward Albee: <i>The Zoo Story</i>	12 hours 1 credit
Module 3	<ul> <li>Poetry <ul> <li>i) Emily Dickinson: 'I heard a fly Buzz' and 'I felt a Funeral, in my Brain'</li> <li>ii) e. e. cummings: 'anyone lived in a pretty how town' and 'my father moved through dooms of love'</li> <li>iii) Maya Angelou: 'Still, I Rise' and 'I Know Why the Caged Bird Sings'</li> <li>iv) Sherman Alexie: 'How to Write the Great American Indian Novel' and 'The Powwow at the End of the World'</li> <li>v) Ada Limon: 'The Leash'and 'What it Looks Like to Us and the Words We Use'</li> </ul> </li> </ul>	12 hours 1 credit

#### **Suggested Reading:**

- 1. Abrams, M. H.A Glossary of Literary Terms. (8th Edition) New Delhi: Akash Press, 2007.
- 2. Baldick, Chris. The Oxford Dictionary of Literary Terms. Oxford: Oxford University Press, 2001.
- 3. Bloom, Harold, ed. Short Story Writers and Short Stories. New York: Chelsea House, 2005.
- 4. Boyars, Robert, ed. Contemporary Poetry in America. New York: Schocken, 1974.
- 5. Cook, Bruce. The Beat Generation. New York: Scribners, 1971.
- 6. Gould, Jean. Modern American Playwrights. New York: Dodd, Mead, 1966.
- 7. Drabble, Margaret and Stringer, Jenny. The Concise Oxford Companion to English Literature. Oxford: Oxford University Press, 2007.
- 8. Fowler, Roger. Ed. A Dictionary of Modern Critical Terms.Rev. ed. London: Routledge&Kegan Paul, 1987.
- 9. Harmon, Willliam; Holman, C. Hugh.A Handbook to Literature.7th ed. Upper Saddle River, NJ: Prentice-Hall, 1996.
- 10. Hassan, Ihab. Contemporary American Literature, 1945-1972: An Introduction. New York: Ungar, 1973.
- 11. Hassan, Ihab. Radical Innocence: Studies in the Contemporary American Novel. Princeton, N. J: Princeton University Press, 1961.
- 12. Henderson, Stephen, ed. Understanding the New Black Poetry. New York: William Morrow, 1973.
- 13. Hoffman, Daniel, ed. Harvard Guide to Contemporary Writing. Cambridge, Mass.: Harvard University Press, 1979.
- 14. Hudson, William Henry. An Introduction to the Study of Literature. New Delhi: Atlantic, 2007.
- 15. Kernan, Alvin B., ed, The Modern American Theater. Englewood Cliffs, N. J.: Princeton Hall, 1967.
- 16. Kiernan, Robert F. American Writing since 1945: A Critical Survey. New York: Frederick Ungar, 1983.
- 17. Lawrence, Shaffer. History of American Literature and Drama. New Delhi: Sarup, 2000.
- 18. Lewis, Allan. American Plays and Playwrights of the Contemporary Theatre. Rev. Ed. New York: Crown, 1970.
- 19. Moore, Harry T., ed. Contemporary American Novelists. Carbondale: Southern Illinois University Press, 1964.
- 20. Pattee, Fred Lewis. The Development Historical Survey. New York: Biblo and Tannen, 1975.
- 21. Rosenblatt, Roger. Black Fiction. Cambridge, Mass.: Harvard University Press, 1974.
- 22. Scholes, Robert. Radical Sophistication: Studies in Contemporary Jewish American Novelists. Athens: Ohio University Press, 1969.
- 23. Stepanchev, Stephen. American Poetry since 1945: A Critical Survey.New York: Harper and Row, 1965.
- 24. Vendler, Helen. Part of Nature, Part of Us: Modern American Poets.

Cambridge, Mass.: Harvard University Press, 1980.

25. Voss, Arthur. The American Short Story: A Critical Survey. Norman: Univ. of Oklahoma Press, 1980.